

Bergen County Music Festival®
2020
Salute to Veteran's™

www.randy@triarc-cdc.org

www.bergencountymusicfestival.com

The Bergen County Music Festival® is a wholly owned production of
Randy G Music, LLC.



Veterans Recognition Day Program

Northern New Jersey is home to many veterans from all branches of the United States Armed Forces. Men and women who have sacrificed for their country with dignity, honor and grace. While various municipalities in the area individually honor veterans, Tri-Arc Community Development Corporation (T-CDC), a nonprofit organization located in Hackensack, is leading efforts to launch a comprehensive, county-wide annual **Veterans Recognition Day** program. On Saturday **August 22, 2020** from **1:00pm** to **7:00pm**, we continue that effort at the **Overpeck County Park and Ampitheater** located in **Ridgefield Park, NJ**.

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Our Mission

Tri-Arc Community Development Corporation (T-4CDC) is a 501(c)(3) non-profit organization established in May 2001. Tri-Arc is based in Hackensack, NJ. Tri-Arc is governed by a four member, volunteer Board of Directors and a small group of volunteers. The mission of Tri-Arc CDC is “to create, operate, and manage community-based programs that enrich and serve the Bergen County community”. The goal of Tri-Arc is to transform struggling neighborhoods into revitalized and livable communities. As a reflection of its collaborative policy, Tri-Arc works closely with offices of Bergen County government, the City of Hackensack, and other civic and community based organizations in addressing community issues. As a result, Tri-Arc’s core programs are designed to meet and address local needs. Tri-Arc’s programs include affordable housing, education, job training, arts and culture, criminal justice, healthcare, and commercial development programs, among others.

Our Artistic Endeavors include but are not limited to the production of culturally significant events which instill Pride, dignity and identity to one’s cultural history. These events serve adults, children, seniors, and students along with bridging the cultural divide of class, gender, and economic standing.

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Our Programs

- Since 2004 our summer youth program serves the needs of working parents and grandparents in Bergen County.
- Our Table to Table weekly food program provides food for those in need.
- In 2015, we introduced an inter-generational computer training program pairing teenagers with seniors.
- Through a developed relationship with the West Point Military Academy Diversity Program, we assist minority candidates gain entry into this elite institution and develop future leaders.
- Our Informational seminars bring business leaders, elected officials and community organizations together to assist local residents.
- 2015, we launched the annual Bergen County Music Festival® which brings Bergen County communities together through music and family entertainment. All outdoor performances are free to the public.
- 2016, we introduced an annual free summer concert series in Hackensack, NJ, which was produced with the Cultural Arts Department of Hackensack NJ.
- 2017, we launched the Bergen County Poetry Slam™ and LGBTQ Hackensack Pride™ events.
- 2018, the Bergen County Film Festival® was launched at the Teaneck Cinemas, Teaneck, NJ.
- 2018 the Hackensack Music Festival™ was launched.

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Events



Friday July 7, 2017
 Hometown Hero's Night & Live Band
Friday July 14, 2017
 Dance Party Night, Live Band, Motown, 70's 80's 90's Dance Music
Friday July 21, 2017
 Hometown Hero/Celebrity Night, Matthew Whitaker Live
Friday July 28, 2017
 Caribbean Night, Live Band
Friday August 4, 2017
 Latin Night, Live Band
Friday August 11, 2017 (Raffle Winner Will Be Picked)
 LGBTQ Hackensack "Pride Event"

All events will take place at:
 102 State Street, (Atlantic Street Park) Hackensack, NJ 07601
 (Off Main Street, and Atlantic Street.
 Behind the new Hackensack Performing Arts Center.)

888-554-2328 www.greateralliance.org



The Hackensack Dept. of Cultural Arts,
 Tri-Arc Community Development Corporation & Randy G Music, llc
 Proudly Present

WANNA SLAM?
 Email: jacksontoney@gmail.com
 6 slammers will be selected in advance
 6 will be randomly drawn from the sign-up sheet
Musicians and Singers Welcome

LGBTQ
 "HACKENSACK PRIDE EVENT"
 CONCERT
 FRIDAY
 AUGUST 11, 2017
 7:00PM

ATLANTIC STREET PARK
 102 STATE ST. HACKENSACK NJ 07601
 FEATURING THE FABULOUS ENTERTAINMENER DJ STEVE SIDEWALK
 PERFORMANCES BY:
 THE DESTINY DEVINE EXPERIENCE
 AMAZIN' GRACE
 TRANS FRANCISCO
 JACK DELUCA GORSS AND MORE!
 EVENT CURATOR RAY WALSH

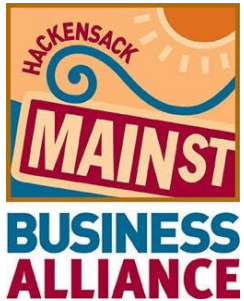
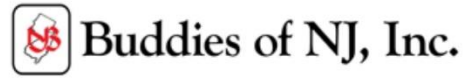


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Tri Arc Community Development Corporation Recent and Past Sponsors & Partners

JOHN ROGERS GOSPEL IN SONGS



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Randy G Music, LLC Past Partners



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Reviews

The Record Newspaper: Inaugural Bergen County Film Festival Comes to Teaneck This Weekend

<https://www.northjersey.com/story/entertainment/2018/03/07/inaugural-bergen-county-film-festival-comes-teaneck-weekend/398824002/>

Hackensack police have discussion with community

<http://www.northjersey.com/story/news/bergen/hackensack/2017/02/11/hackensack-police-have-discussion-community/97652088/>

Shops at Riverside hosts jazz and wine event

<http://www.northjersey.com/picture-gallery/be-social/2016/12/02/Shops-at-Riverside-hosts-jazz-and-wine-event/94946018/>

A multicultural music festival in Ridgefield Park August 14

<http://www.northjersey.com/story/entertainment/music/2016/08/11/a-multicultural-music-festival-in-ridgefield-park-august-14/92941886/>

Weekly Hackensack music festivals, beginning July 15, aim at inclusion

<http://www.northjersey.com/story/entertainment/music/2016/07/11/weekly-hackensack-music-festivals-beginning-july-15-aim-at-inclusion/94908158>

Tech-savvy kids volunteer to help North Jersey seniors cope with new technology

<http://www.northjersey.com/story/life/community/2016/08/15/techsavvy-kids-volunteer-to-help-north-jersey-seniors-cope-with-new-technology/92943544/>

Free conversation, help for gay teens at local event

<http://www.northjersey.com/story/life/community/2017/01/23/gay-teens-congregational-church-hackensack-cultural-arts-center/96954830/>

MLK Day looks to teach students about civic duty

<http://www.northjersey.com/story/news/bergen/hackensack/2017/01/16/mlk-day-looks-teach-students-civic-duty/96648876/>

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Presenting Partner – \$10,000

(Title Sponsor – Available for one sponsor only)

- Title recognition and high level brand visibility
- Customized hospitality 10 x 20 tent for your VIP audience with premium placement
- Title placement throughout the festival, including banners and posters
- Title logo placement in all festival advertising, newsprint, online and radio
- Onstage presentation opportunity by company representative
- 10-second live voice promotional announcements from the stage throughout the day of event
- Meet and greet with photo opportunity with talent
- Sponsor-provided Promotional Give-Away opportunity
- Tax Deductible Contribution (Tri-Arc CDC is a 501c3 not for profit corporation)

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Entertainment Sponsor – \$6,000

- Logo placement throughout the festival, including stage banners and posters
- Provide 10 x 10 booth tent with premium placement
- Company brand will be featured in all festival advertising, newsprint, posters and flyers
- Prominent logo placement in all festival advertising, newsprint, online and radio
- Onstage presentation opportunity by company representative
- 10-second live voice promotional announcements from the stage throughout the day of event.
- Meet and greet with photo opportunity with talent
- Tax deductible Contribution (Tri-Arc CDC is a 501c3 not for profit corporation)



Contributing Sponsor - \$3,500

- Company brand featured in all festival advertising, newsprint and posters
- Provide 10 x 10 booth tent
- On Stage company mention during the festival
- Features in all online festival advertising with company link & logo
- Tax Deductible Contribution (Tri-Arc CDC is a 501c3 not for profit corporation)

Supporting Sponsor - \$1,500

- Company brand featured in festival flyers, newsprint and posters
- 10 x 10 space with table & tent
- Features in all online festival advertising with company link & logo
- Tax deductible contribution

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Media Sponsorship

(In-kind mixed media services (print/radio))

- Brand placement on all promotional material advertisement
- Features in all online festival advertising with company link & logo
- Premium placement of promotional booth (Provides Own Tent)
- Company mention on mic by artists throughout the Festival
- Sponsor-provided Promotional Give-Away opportunity

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Supporters

Booster \$800 - \$1,000

Friends of the Festival \$500 - \$750

Community Support \$50 - \$250

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Contacts

Randy Glover
Chairman

Tri-Arc Community Development Corporation
218 Passaic Street Hackensack, New Jersey
Office- 201-487-3656 – (10 am – 2:30 pm, Mon - Fri)
917-863-0416 (cell)

For Sponsorship and related
Opportunities, please Contact: randy@triarc-cdc.org

Vendor and Vendor relations Contact: Joellen Green
at jmgreeninc@gmail.com 973 632-4088

For Vendor and related information
please Contact: Deborah Keeling-Geddis
at deborah.randygmusic@gmail.com

201-674-7440

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THANK YOU!

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